

GREENSBORO SYMPHONY

DMITRY SITKOVETSKY
MUSIC DIRECTOR

RATE CARD

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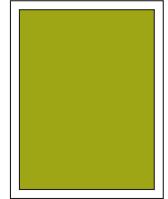
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AD RATES

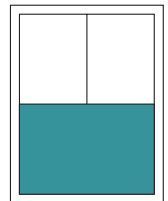
Inside First Page	\$2100
Inside Back Cover	\$1975
Full Page	\$1550
Half Page	\$950
Quarter Page	\$650
Eighth Page	\$400

AD REQUIREMENTS

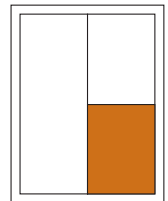
- Ads accepted electronic formats. Convert all type to outlines/paths; convert colors to CMYK. Files: pdf, tif, jpg
Resolution 300+ dpi.
- Full page dimensions:
Page trim 8.375" wide x 10.75" high
Live area 7.625" wide x 10" high
Bleed 8.625" wide x 11" high



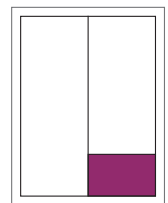
Full Page
Page Trim: 8.375 x 10.75
Live Area: 7.625 x 10
Bleed: 8.625 x 11



Half Page
Horizontal: 7.875 x 5
Vertical: 3.8125 x 10.25



Quarter Page
3.8125 x 5



Eighth Page
3.8125 x 2.375



GREENSBORO SYMPHONY

DMITRY SITKOVETSKY
MUSIC DIRECTOR

ORDER FORM

2022-2023 SEASON ADVERTISEMENT AGREEMENT AND INSERTION ORDER

Advertiser/Company _____

Contact: _____ Phone: _____

Address: _____ City: _____ Zip: _____

Email: Contact for art: _____

	AD SIZE & LOCATION	DIMENSIONS	PRICE
<input type="checkbox"/>	Outside Back Cover	<div style="border: 1px solid black; padding: 5px; text-align: center;"> <p>FULL PAGES</p> <p>Page trim: 8.375 w x 10.75 h</p> <p>Live area: 7.625 w x 10 h</p> <p>Bleed: 8.625 w x 11 h</p> </div>	\$2,650
<input type="checkbox"/>	Inside Front Cover		\$2,100
<input type="checkbox"/>	First Page		\$2,100
<input type="checkbox"/>	Inside Back Cover		\$1,975
<input type="checkbox"/>	Last Page		\$1,975
<input type="checkbox"/>	Full Page		\$1,550
<input type="checkbox"/>	1/2 Page Horizontal	7.5 w x 5 h	\$950
<input type="checkbox"/>	1/2 Page Vertical	3.75 w x 10 h	\$950
<input type="checkbox"/>	1/4 Page Horizontal	7.5 w x 2.375 h	\$650
<input type="checkbox"/>	1/4 Page Vertical	3.75 w x 4.875 h	\$650
<input type="checkbox"/>	1/8 Page	3.75 w x 2.375 h	\$400

TO RESERVE YOUR AD SPACE, PLEASE CONTACT

Sheila Cauthen, GSO Director of Marketing & Sales at 336.335.5456, x225, scauthen@greensborosymphony.org

Advertiser Signature: _____

Advertiser Print Full Name: _____

Greensboro Symphony: _____

PAYMENT TERMS:

- Payment enclosed
 Invoice October 2022
 Call for credit card

Greensboro Symphony Orchestra, 200 North Davie Street, Box 10, Greensboro, NC 27401

AD MUST BE SUPPLIED. A PDF OR JPG FILE IS PREFERRED. PAYMENT CAN BE MADE BY CHECK OR CREDIT CARD.