

GREENSBORO SYMPHONY

RATE CARD

Advertise in the 2026-2027 Season Playbill!

Show your support for the Greensboro Symphony's vibrant artistic and educational programming while putting your brand in front of a loyal, engaged audience all season long.

Why Advertise With Us?

- Professionally designed, full-color keepsake Playbill
- Distributed at the Steven Tanger Center for the Performing Arts, area businesses, and the Dean and Marilyn Green Rehearsal Hall in Downtown Greensboro
- Competitive ad rates and outstanding name recognition
- Great exposure to a diverse and culturally minded audience
- **Special Feature for Full Page Ads!**
Your company logo will also appear on our **digital billboard** at the Dean and Marilyn Green Rehearsal Hall—high visibility at every concert and event!

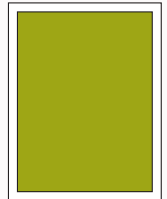
Discover your new audience today!
336-335-5456 x 225 or
scauthen@greensborosymphony.org

AD RATES

Inside First Page	\$2,100
Inside Back Cover	\$2,100
Full Page	\$1,550
Half Page	\$950
Quarter Page	\$650
Eighth Page	\$400

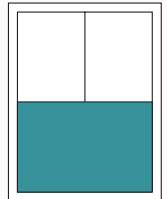
AD REQUIREMENTS

- Ads accepted electronic formats. Convert all type to outlines/paths; convert colors to CMYK. Files: pdf, tif, jpg
Resolution 300+ dpi.



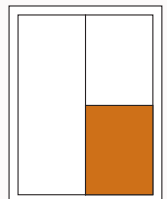
Full Page

Page trim: 8.375 x 10.75
Live Area: 7.625 x 10
Bleed: 8.625 x 11



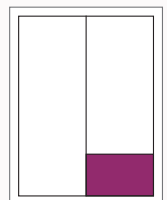
Half Page

Horizontal: 7.625 x 5
Vertical: 3.8125 x 10.25



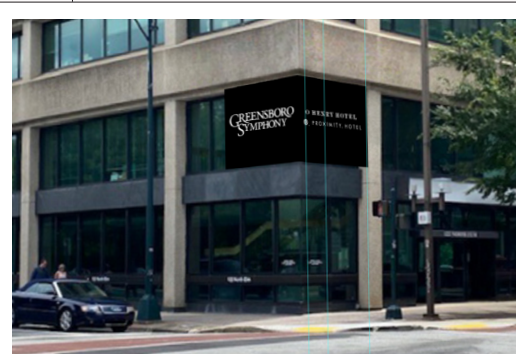
Quarter Page

3.8125 x 5



Eighth Page

3.8125 x 2.375



GREENSBORO SYMPHONY



GREENSBORO SYMP



GREENSBORO SYMPHO



GREENSBORO SYMPHONY

Dragons are real

CHRISTOPHER DRAGON
MUSIC DIRECTOR

2024 - 2025 SEASON
GREENSBOROSYMPHONY.ORG

GREENSBORO SYMPHONY

EMBRACE THE **DRAGON**:
UNLEASH OUR **TRANSFORMATION**



CHRISTOPHER DRAGON
MUSIC DIRECTOR

2025 - 2026 SEASON
GREENSBOROSYMPHONY.ORG

GREENSBORO SYMPHONY

ORDER FORM

2026-2027 SEASON ADVERTISEMENT AGREEMENT AND INSERTION ORDER

Advertiser/Company _____

Contact: _____ Phone: _____

Address: _____ City: _____ Zip: _____

Email: Contact for art: _____

AD SIZE & LOCATION		DIMENSIONS	PRICE
☐	Outside Back Cover	FULL PAGES Page trim: 8.375 w x 10.75 h Live area: 7.625 w x 10 h Bleed: 8.625 w x 11 h	\$2,650
☐	Inside Front Cover		\$2,100
☐	First Page		\$2,100
☐	Inside Back Cover		\$2,100
☐	Last Page		\$1,975
☐	Full Page		\$1,550
☐	1/2 Page Horizontal	7.5 w x 5 h	\$950
☐	1/2 Page Vertical	3.75 w x 10 h	\$950
☐	1/4 Page Horizontal	7.5 w x 2.375 h	\$650
☐	1/4 Page Vertical	3.75 w x 4.875 h	\$650
☐	1/8 Page	3.75 w x 2.375 h	\$400

TO RESERVE YOUR AD SPACE, PLEASE CONTACT

Sheila Cauthen, GSO Director of Marketing & Sales at 336.335.5456, x225, scauthen@greensborosymphony.org

Advertiser Signature: _____

Advertiser Print Full Name: _____

Greensboro Symphony: _____

PAYMENT TERMS:

☐ Payment enclosed ☐ Invoice October 2026 ☐ Call for credit card

Greensboro Symphony Orchestra, 200 North Davie Street, Box 10, Greensboro, NC 27401

AD MUST BE SUPPLIED. A PDF OR JPG FILE IS PREFERRED. PAYMENT CAN BE MADE BY CHECK OR CREDIT CARD.